



Activists in Salem (credit: Allyson Woodward)

350PDX

2020 Annual Report

About 350PDX

Building a diverse grassroots movement to address the causes of climate disruption through justice-based solutions by inspiring, training and mobilizing people to act.

350PDX exists to address capitalist and political systems where profits trump people, false climate solutions are written by those protected from climate chaos, and the climate movement is steeped in white supremacy culture. We solve these problems by centering the needs of frontline communities in our campaigns and programs, while being co-conspirators in the fight for social and racial justice.

Our Goals

- Stop the Bad
- Build the Good
- Build the Movement
- Broaden the Movement
- Climate Justice Education
- Healthy, Welcoming Organization

Our Values

- Centering the Frontlines
- Radical Transparency
- Accountability
- Rest
- Anti-racism
- Creativity & Adaptability



No LNG rally (credit: Power Past Fracked Gas)

Gratitude & Reflection

I'm writing this message at the kitchen table that a year ago, overnight, became my office. It's where I would spend a LOT of my time for the next twelve months, working and worrying, like pretty much everyone I know, about how we - collectively or individually - were going to make it. 2020 brought loss and uncertainty to so many of us: devastating loss of loved ones, but also of income and of security. When the wildfires came last fall, whole forests and communities of the Pacific Northwest turned to ashes. The pandemic, the wildfires, the country's painfully overdue reckoning with police violence and structural racism, our elections under threat - our bodies experienced these crises cumulatively, not separately.

Somehow: here we are. That "somehow" is not just through the passage of time but testimony to the ways in which we supported each other: emotionally, financially, materially, spiritually. Many people turned to collective action and mutual aid to get through the multiplying crises, and our active volunteer base actually grew. I believe we got better at looking out for each other, and that we are and will be feeling the impact of that in the times ahead. What started out as making sure our friends and neighbors were safe worked its way into our strategic thinking about how we win the world we want, one where no one is sacrificed or left out.

350PDX went virtual - we moved out of our office last April, and eventually gave up our lease - but our staff and volunteers kept showing up for each other and for our campaigns, in new online spaces and the occasional well-orchestrated, safely distanced in-person event. I've missed being physically present with our staff team and our community of activists and supporters. I've also been surprised and grateful to grow into the ways that we can connect virtually, and how this has made involvement easier across divides of distance, for people with physical access challenges, or for those without easy access to transportation.

We took the space 2020 offered to reflect deeply on our values. No surprise, perhaps, that the need for our work to be explicitly anti-racist came to the forefront, and that more people than ever saw how patterns of exploitation of people and of the earth mirror and enable each other. Given the unrelenting pace of climate chaos, it might seem counterintuitive that we named rest as an important value. It's one I'm very glad to see. We are in the struggle for our lives, for the remainder of our lives. We must take time for self and community care, for the sake of healthy, just relations with each other and for the sake of effective leadership (it's a practical truth: people don't make their best plans or decisions when they're burnt out or suffering in unacknowledged ways). Our movement is learning, from frontline communities that have been in the struggle for generations, to know both urgency and patience.

We kept holding the line against fossil fuel expansion, with some victories and the delays that count as victories, since every day a project doesn't go ahead is a day we buy each other and our planet a little bit more breathing room, a little wider door onto survival. Even so, 2020 underscored just how much needs to change in our economies and societies. The truth is, the years ahead will continue to test us. The emergencies will keep coming, in expected and unexpected forms. I just learned of the hashtag "#recordbreakingbrokenrecord," which calls out how records for highest-ever temperatures and CO2 levels, longest and worst fire and hurricane seasons, are being broken as soon as they are set.

We won't let ourselves tune out that alarming refrain. We will keep drawing on the strength that somehow got us through this last year, wherever we find it. Individually, we are all going to ebb and flow in what we're able to do, but collectively our strength can be sustained.

For whatever ways you are able to show up for this moment: all of us at 350PDX thank you.

Anaïs Tuepker, Board Chair

2020: In a Year of Crises, We Kept Working for the World We Need

Defeating Fossil Fuel Infrastructure

2020 and early 2021 delivered some long-sought victories for the Fossil Fuel Resistance and Defund/Divest teams. Throughout 2020 we continued to be a thorn in the side of JP Morgan Chase, the biggest funder of fossil fuels in the world. We flooded CEO Jamie Dimon with hundreds of real letters as part of a national push to swamp the mailbox. In the pandemic we shifted to create a cutting edge digital takeover action that left thousands of reviews on Chase pages and sites across Yelp, Google Maps, Facebook, Instagram, and Twitter, calling them out for funding the destruction of our climate, communities, and our futures. This action became a model across the nation and was replicated many times around Earth Day. An enormous indicator of our power came when Lee Raymond was voted off the Board of Chase. We'd been targeting Raymond with our friends across the globe for his abysmal climate record and oil industry roots and we won!

You probably have heard the good news by now: in January 2021, the Federal Energy Regulatory Commission (FERC) upheld Oregon's denial of key permits for the Jordan Cove project, leaving it likely without avenues for further development. We also kept our eyes on the proposed Kalama (WA) methanol refinery. September was our month of action against the project and we racked up 11 hours of virtual hearings to the Washington State Department of Ecology, with the majority of testifiers coming out against the project. Days after the good news on Jordan Cove, authorities in Washington State denied crucial permits for the Kalama refinery.



No Fracked Gas rally, Olympia
(credit: Power Past Fracked Gas)



National Day of Action against tar sands funding (credit: Tom Crowe)

Also in 2020, the Power Past Fracked Gas Coalition (which 350PDX belongs to) kept up legal pressure against the Perennial Windchaser Fracked Gas power plant being proposed for Umatilla County. As this report goes to press, news has just broken that the project is being abandoned.

Unfortunately, fossil fuel infrastructure projects will keep coming until we achieve fundamental economic and policy shifts that will make all such fuel projects be seen as a dead end before it even starts. We're still watching Zenith Energy's movements, even though they abandoned plans for a Portland pipeline for tar sands oil. We're actively supporting efforts on the front lines, and through our divestment campaigns, to stop Enbridge's new Line 3 pipeline in Minnesota. We joined a national day of action to stop Line 3 financing by our least favorite bank, JP Morgan Chase, in support of Strike for Our Lives.

Forest Team Organized for a Big Win

The newly formed Forest Defense Team spent 2020 preparing for its first big win. The new volunteer team chose a strategic campaign designed to get new Board of Forestry members appointed that understand the critical connection between our public forests and carbon sequestration, instead of Board members beholden to industrial interests. After a months-long campaign of meetings, letter-writing, and actions to pressure Gov Brown and State Senators, the senate confirmed our preferred slate of nominees to the Board in early 2021! The team also submitted written comments and public testimony in support of Portland Urban Forestry changes to the Portland Tree Code, to get more trees in areas seriously lacking, like East Portland.

Supporting a Just Transition at the City Level - We're in a Climate Emergency

In a big step for the city, the Portland City Council unanimously voted to pass the Portland Climate Emergency Declaration in July after final testimony from Affiliated Tribes of the Northwest Indians, Coalition of Communities of Color, Verde, Kapwa Consulting, the Portland Youth Climate Council, and 350PDX. This came after 350PDX volunteers and other community members submitted public comments calling for more accountability, transparent deadlines and reporting, and more community involvement.

And in other climate work at the city level, 350PDX staff provided ongoing and critical support to the implementation work of the Portland Clean Energy Fund. In its first round of funding, this community initiative invested over eight million dollars into transformative clean economy projects that prioritize including workers of color, and local food production.

Racial Justice is Climate Justice

We continue to build racial justice work into our programs at 350PDX, and in 2020 we saw a dramatic increase in interest and understanding of the interconnectedness of climate justice with racial justice. 2020's newly founded Solidarity Team in particular supports and amplifies the work of people of color and frontline community members taking action for racial justice, indigenous rights, immigrant rights, and connecting our local movement with international struggles.

Across 350PDX, we launched our first JEDI (justice, equity, diversity, and inclusion) cohort to train team leads and other core volunteers in skills like interrupting bias, applying an equity lens, centering frontline leadership, and working with conflict so they can bring these skills into their teams.

We joined the uprising in support of Black lives, organized calls to Mayor Wheeler to defund the Portland Police Bureau, organized over 100 new volunteers around BLM & defunding the police, and in October we filed a lawsuit together with Neighbors for Clean Air, Northwest Center for Alternatives to Pesticides, Cascadia Wildlands, and Willamette Riverkeeper, charging that their despicable use of toxic tear gas on our community violates environmental protections.

We accomplished all of this in the midst of a global pandemic, by shifting to remote meetings, learning new technologies, and by launching neighborhood mutual aid pods!



Defund the Police / Keaton Otis vigil light projections (credit: PEST)

350PDX

at a glance

433 NEW DONORS AND



87 SUSTAINING DONORS

4,500

PEOPLE REGULARLY OPEN OUR EMAILS



OF A TOTAL LIST SIZE OF **8,000**



12,848 ESTIMATED VOLUNTEER
HOURS FOR **2020** (= \$257,000 AT
\$20/HOUR)

102 ACTIVE VOLUNTEERS

ACROSS **11** VOLUNTEER LED TEAMS



1,060

PEOPLE
TOOK
ACTION
ONLINE



176

EVENTS / RALLIES / MEETINGS
OPEN TO THE PUBLIC



93% OF 431

SURVEY RESPONDENTS



SAY IT IS PERSONALLY IMPORTANT TO
THEM THAT **350PDX** STRIVE TO BE AN
ANTI-RACIST ORGANIZATION

2020 Financials

350PDX Balance Sheet

2020

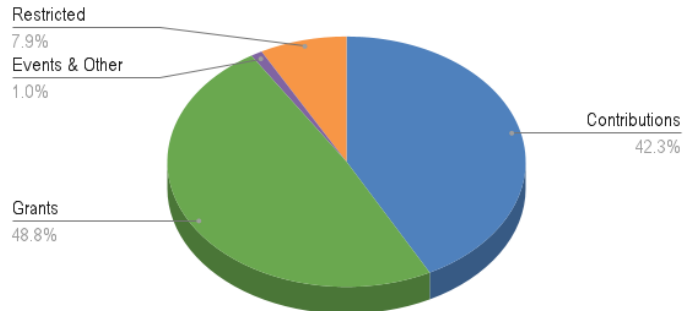
Assets

Cash and Cash Equivalents	270,216
Inventory	24,777
Accounts Receivable	38,935
Total Assets	333,929

Liabilities & Equity

Total Liabilities	60,625
Equity	
Current Year Earnings	\$ 72,174
Unrestricted Net Assets	\$ 46,631
Retained Earnings	\$ 51,126
Board-restricted Operating Reserve	\$ 103,374
Total Equity	\$ 273,304
Total Liabilities and Equity	\$ 333,929

Revenue



350PDX Revenue & Expense Summary

2020

Income

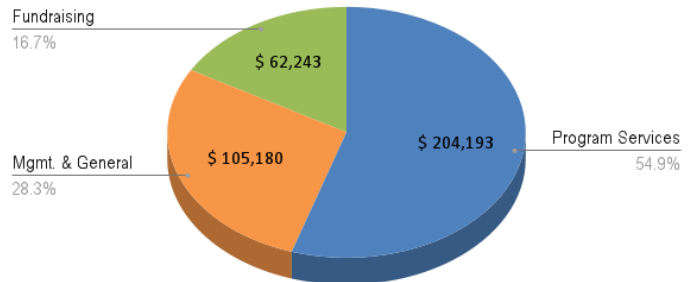
Individual & Business Contributions	\$ 188,214
Grants	\$ 216,964
Fundraising Events & Other Revenue	\$ 4,640
Restricted Funds	\$ 35,000
Cost of Goods Sold	\$ (1,029)
Total Income	\$ 443,790

Expense

Personnel Expense	\$ 270,501
Programs & Campaigns	\$ 32,273
Occupancy, Utilities & IT	\$ 21,471
Fees for Services (e.g., Accounting, Payroll)	\$ 32,290
Office Expenses	\$ 9,833
Other Expenses (insurance, travel, misc)	\$ 5,249
Total Operating Expenses	\$ 371,617

Net Income	\$ 72,173
-------------------	------------------

Expenses



350PDX staff: Gaby Diaz, Dineen O'Rourke, Indi Namkoong, and Chris Palmer (from left to right)--Chuck Coussens not pictured

**Help us build community power by
giving today!**

350pdx.org/donate

- ~ become a monthly sustainer
- ~ one-time gift
- ~ make a multi-year pledge
- ~ estate planning
- ~ workplace matching



www.350pdx.org



facebook.com/350PDX



@350_PDX



@350PDX

photo credit: 350PDX

350PDX